

A Systematic Approach to Project Planning

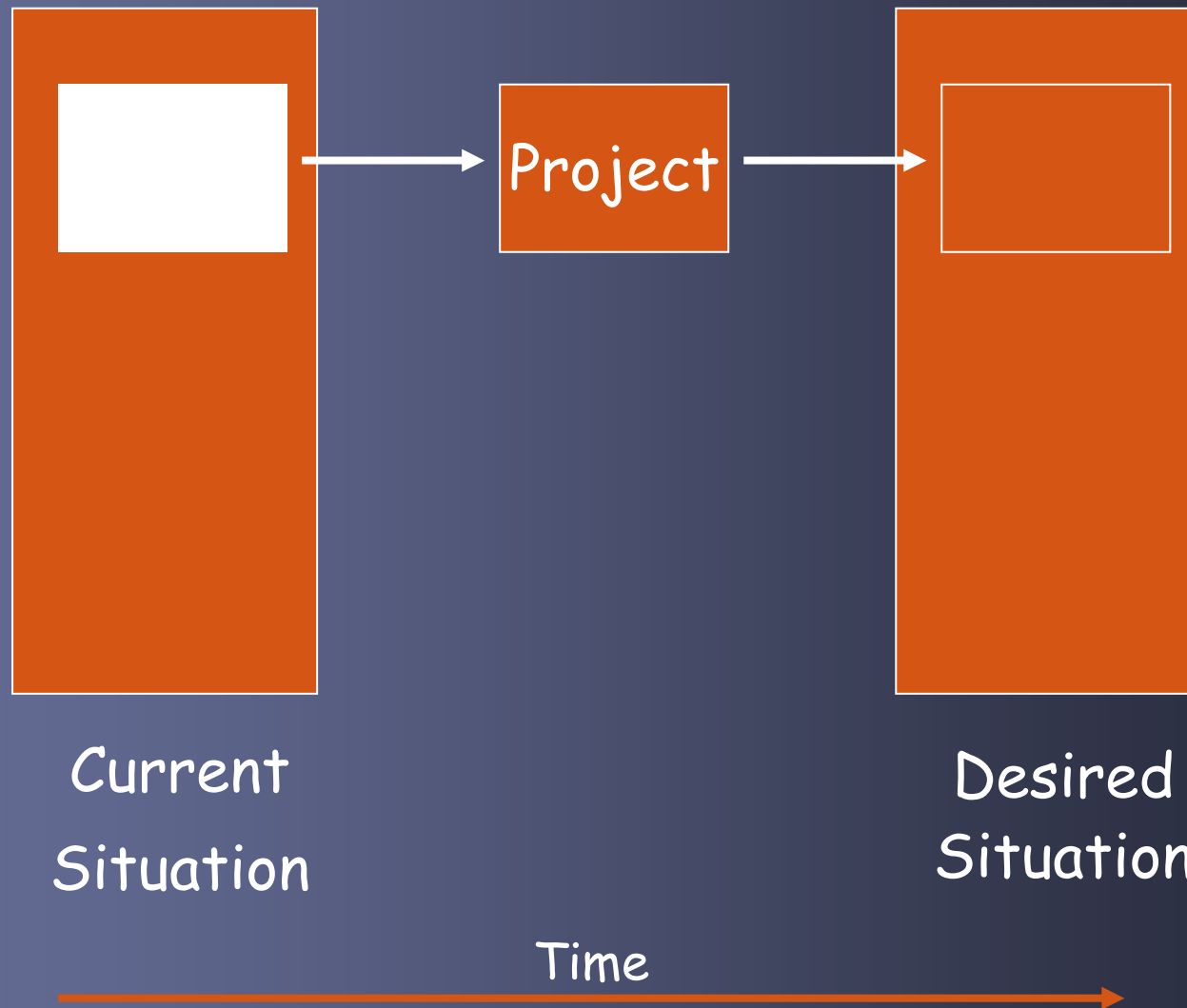


Aims of the Session

- Introduce project cycle and its phases
- Provide tools for systematic approach to Project Development



What is a Project?



Log Frame Approach

Analysis Phase

- ***Problem Analysis***
Identifying stakeholders, key problems, constraints and opportunities
- ***Analysis of Objectives***
Developing objectives from identified problems.
- ***Strategy Analysis***
Identifying different strategies to achieve objectives. Determining overall objectives.

Planning Phase

- ***LogFrame***
Design the project structure and its internal logic.
- ***Activity Scheduling***
Determine the sequence and dependency of activities.
- ***Resource Scheduling***
Develop inputs needed and budget.



The Project LogFrame

Intervention Logic

Describes the logical relationship between what the project wants to achieve and how it intends to achieve it

Verifiable Indicators

Describes Project Objectives in measurable terms:

- Set Quality
- Set Target Group
- Set Place
- Set Quantity
- Set time

Assumptions

Factors outside the control of the project that must be met for the project to succeed.



The Project LogFrame

Intervention Logic

Verifiable Indicators

Assumptions

Overall Objective
Longer Term Benefits to beneficiaries and other groups

Objective Indicators

Project Purpose
Benefits to be received by beneficiaries

Purpose Indicators

Purpose to Objective Assumptions

Results
Services to be delivered to beneficiaries

Result Indicators

Result to Purpose Assumptions

Activities
How the project's services are delivered

Inputs

Activity to Result Assumptions



Project Example

Intervention Logic

Verifiable Indicators

Assumptions

Overall Objective
Reduce Youth
Unemployment

Unemployed under 25
reduced from X to Y
by 20XX

Project Purpose
Young people acquire
Marketable Skills

X Young People
successfully completed
certified training
courses

Economic Conditions
generate demand for
labour

Results
Vocational Training
Opportunities Provided

X Centres offers
training for Y young
people in Z vocations

Young people
interested in training.

Activities
ToT, Procurement Modern
Equipment,..

Technical Assistance
Equipment
Training

Min of Industry will
maintain funding.
Qualified Trainers
willing to work in
VTCs.



Exercise

Situation:

- Your community has few leisure time options for youth. Young people usually gather on the street. They feel bored. Other community members mentioned feeling threatened.

Project:

- You want to develop a Youth Centre where young people can hang out and activities can be (self) organized.

EXERCISE:

- Develop a Project Logframe for this initiative
(You do NOT have to complete the assumptions column)

